

ISUOG WORLD CONGRESS 2024: INDUSTRY PROGRAM

Room no.	Hospitality suite name	Floor	Format
F4-5	Canon Medical Academy	Ground	Sessions
F6	GEHC: Voluson™ Club Lounge	Ground	Lounge
F7	GEHC: Voluson™ Meet the Expert Sessions	Ground	Sessions
F8	Samsung Hospitality Suite	Ground	Sessions
F9-10	theSuite Lounge (Samsung)	Ground	Lounge
G9-11	Philips Hospitality Suite	Mezzanine	Sessions
G12-14	Sonoscape SonoElite Club	Mezzanine	Sessions

Exhibition Hall (E1-3) opening hours	
Sunday 15 September	08:00 - 19:00 (Welcome Reception from 17:30)
Monday 16 September	08:00 - 18:10
Tuesday 17 September	08:00 - 18:10
Wednesday 18 September	08:00 - 15:40

Sunday 15 Sept		Monday 16 Sept		Tuesday 17 Sept		Wednesday 18 Sept	
10:10 - 10:40	GE HealthCare Voluson™ Meet the Expert Sessions Ultrasound first: why - when - how? <i>Yvette Groszmann</i>	10:20 - 11:00	Canon Canon Medical Academy Placental evaluation using novel ultrasound tools Live scan session <i>Elena Sinkovskaya</i>	10:20 - 11:00	Canon Canon Medical Academy Improved first trimester cardiac scanning using new Doppler tools Live scan session <i>Vita Zidere</i>	10:20 - 11:00	GE HealthCare Voluson™ Meet the Expert Sessions Breaking barriers with electronic 4D in tough circumstances <i>Fabricio da Silva Costa</i>
	SonoScape SonoElite Club Early neurosonography and detection of CNS anomalies <i>Waldo Sepulveda</i>		GE HealthCare Voluson™ Meet the Expert Sessions Navigating with sound where light fears to tread: US-guided procedures in gynecology <i>Mala Sibal</i>		GE HealthCare Voluson™ Meet the Expert Sessions Innovations in endometriosis ultrasound for adolescents <i>Mathew Leonardi</i>		Samsung Hospitality Suite Performance and impact of AI in improving exhaustiveness and accuracy of fetal ultrasound exams <i>Julien Stremann</i>
			Philips Hospitality Suite Lumify Launch: Changing the game in gynecology care with Philips Lumify <i>François Boscheron</i>		SonoScape SonoElite Club Role of ultrasound screening for and follow up in preeclampsia Live scan on how to perform advanced Dopplers <i>Jezi Miranda</i>		SonoScape SonoElite Club Importance of the first trimester scan in the era of NIFT Enrique Gill Guevara
12:10 - 13:40	GE HealthCare Hall P1 -2 Industry Symposium <i>Bernard Benoit, Rabih Chaoui & Valentina Chiappa (12:25 - 13:25)</i>	13:00 - 14:30	Samsung Hall P1 - 2 Industry Symposium How to implement AI in clinical practice <i>Elena Sinkovskaya, Ja-Young Kwon & Simon Meagher (13:15 - 14:15)</i>	13:00 - 14:30	Philips Hospitality Suite Why use a compact ultrasound system in gynecology? <i>Valentina Chiappa (13:15 - 14:15)</i>	13:00 - 14:30	GE HealthCare Voluson™ Meet the Expert Sessions Time to simplify 3D/4D ultrasound assessment of the pelvic floor: the key role of artificial intelligence <i>Aly Youssef (13:00 - 14:00)</i>
	Canon Canon Medical Academy Fetal Parvo virus infection: which technologies can help you to diagnose it early? Live scan session: How to detect signs of Parvo virus in a non-hydropic fetus <i>Jader Cruz & Monique Haak (12:30 - 13:30)</i>		Canon Canon Medical Academy Why is ultrasound an essential tool for gynecological surgeons? <i>Dusan Djokovic (13:30 - 14:00)</i>		GE HealthCare Voluson™ Meet the Expert Sessions A daily practice of 3D gynecological ultrasound <i>Ashok Khurana (13:00 - 13:30)</i>		GE HealthCare Voluson™ Meet the Expert Sessions Early first trimester: what's possible in 2024? Including live scan <i>Simon Meagher (13:30 - 14:30)</i>
	Samsung Hospitality Suite Tips & tricks for the 1st fetal ultrasound scan (utilizing live ViewAssist™ & MV-Flow™) <i>Zsófia Benko (12:40 - 13:20)</i>		Canon Canon Medical Academy Assessment of resectability in tubo-ovarian cancer by ultrasound <i>Patricia Pinto (14:00 - 14:30)</i>		Samsung Hospitality Suite Maternal cardiac hemodynamic monitoring with Samsung's AI solution <i>Liona Poon with Constance Yunyu Chen (13:00 - 13:30)</i>		GE HealthCare Voluson™ Meet the Expert Sessions Live scan: optimization of Doppler settings for an informative fetal cardiac examination: how and why? <i>Edwin Quarello (14:00 - 14:30)</i>
	SonoScape SonoElite Club How to perform targeted neurosonography? <i>Asma Khalil (12:20-12:50)</i>		GE HealthCare Voluson™ Meet the Expert Sessions Fetal brain - tips and tricks for easy brain assessment <i>Ritsuko K. Pooch (13:00 - 13:30)</i>		SonoScape SonoElite Club Uncommon presentations of ectopic pregnancy <i>Shen' Hegm (13:30 - 14:00)</i>		SonoScape SonoElite Club Transperineal ultrasound for pelvic floor disorders <i>Rasha Kamel (14:00 - 14:30)</i>
	SonoScape SonoElite Club Fusion studies application in fetal neuroradiology <i>Steiner Tidhar (13:00-13:40)</i>		Philips Hospitality Suite Why would you use a high frequency linear transducer for fetal diagnosis? <i>Andrea Dall'Asta (13:15 - 14:15)</i>				
	Samsung Hospitality Suite Uterine assistant tool: how AI can help you for faster and reliable measurements of the uterus by ultrasound <i>Juan Luis Alcazar (13:50 - 14:20)</i>						
	SonoScape SonoElite Club Fetal heart segmentation <i>Marcin Wiechec (13:40 - 14:30)</i>						
14:50 - 15:20	Canon Canon Medical Academy Hepatic arterial buffer in complicated monochorionic twins <i>Jader Cruz</i>	16:20 - 17:00	GE HealthCare Voluson™ Meet the Expert Sessions The surgeon's view on sonography in patients with deep endometriosis - what is relevant? <i>Gernot Hudelist</i>	16:20 - 17:00	GE HealthCare Voluson™ Meet the Expert Sessions Unlock expert secrets: 5 cutting-edge ultrasound techniques to diagnose endometriosis like a pro! <i>Mathew Leonardi</i>	16:20 - 17:00	Philips Hospitality Suite Expert assessment of the fetal brain in the 1st trimester <i>Andrea Dall'Asta</i>
	GE HealthCare Voluson™ Meet the Expert Sessions Is it possible to teach novice users about labour ultrasound? <i>Liona Poon</i>		Philips Hospitality Suite Advances in Perinatal Telemedicine <i>M. S. Ruma</i>		Samsung Hospitality Suite The latest advances in fetal CNS: innovative image & live ViewAssist™ <i>Tullio Ghi</i>		
	Samsung Hospitality Suite Advanced imaging technologies in gynecology & early obstetrics <i>Ilan Timor-Trisch</i>		Samsung Hospitality Suite First trimester ultrasound in twin pregnancies <i>Asma Khalil</i>		SonoScape SonoElite Club Obstetrics and gynecology ultrasound assessment through enhanced diagnostic tools <i>Marijou De Vera</i>		
	SonoScape SonoElite Club The role of ultrasound in safeguarding the health of women and children <i>Wu Qinqing</i>		SonoScape SonoElite Club Fetal cardiac masses and outpouchings <i>Tian Zhiyun</i>				