

Content specification guide

Content type	Accepted formats	User experience
Audio	MP3, WAV Duration: >5 minutes	The audio will open within a window (iframe) within the virtual experience
Link – new tab	https content link	This link will open in a new browser tab
Link – iframe	https content link	The audio will open within a window (iframe) within the virtual experience
Documents	PDF, JPG, PNG Word, Excel, PPT, Zip <i>Documents in a PDF format are the easiest to access and download</i>	The content item will display within a window (iframe) within the virtual experience, download available from within the iframe display
Video embed	Embedded video players supported – including YouTube, Vimeo, Ustream	The audio will open within a window (iframe) within the virtual experience
Video upload	MOV, MP4, MPG, WMV Spec Recommended size info: 1280x720, MP4, 16 bit audio, 44.1kHz stereo audio, 800mb or less in file size, <5 minutes Maximum size info: 1920x1080, MP4, 16 bit audio, 44.1kHz stereo audio, 1.8GB file size, <5 minutes	The audio will open within a window (iframe) within the virtual experience