

Content specification

Content type	Accepted formats	User experience
Audio	MP3, WAV	The audio will open within a window (iframe) within the
		virtual experience
	Duration: >5 minutes	
Link – new tab	https content link	This link will open in a new browser tab
Link – iframe	https content link	The audio will open within a window (iframe) within the
		virtual experience
Documents	PDF, JPG, PNG	The content item will display within a window (iframe)
	Word, Excel, PPT, Zip	within the virtual experience, download available from
	Documents in a PDF format are the easiest to access and	within the iframe display
	download	
Video embed	Embedded video players supported – including YouTube, Vimeo,	The audio will open within a window (iframe) within the
	Ustream	virtual experience
Video upload	MOV, MP4, MPG, WMV	The audio will open within a window (iframe) within the
		virtual experience
	Spec	
	Recommended size info:	
	1280x720, MP4, 16 bit audio, 44.1kHz stereo audio, 800mb or	
	less in file size, <5 minutes	
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	Maximum size info:	
	1920x1080, MP4, 16 bit audio, 44.1kHz stereo audio, 1.8GB file	
	size, <5 minutes	