

ISUOG 2025 prospectus: Creating value and partnerships

Make a difference while showcasing your commitment to advancing global healthcare. Partner with us and be a part of something bigger!

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Welcome message

Dear Industry Partners,

As we head into 2025, ISUOG, its trustees, volunteers and staff are even more committed to achieving our vision and mission. We continue to develop our activities, improving engagement educationally and scientifically with our community, providing essential tools to our healthcare professionals to deliver the best healthcare for women and the fetus.

Our industry partners are critical to the success of ISUOG's mission, and your support of our programs and activities allow us to disseminate this important education and science across the globe. 2025 will be a year of improving our strategic partnership approaches, ensuring we continue to strengthen our relationships with you.

Year on year, we expand our offering for industry, enabling you to grow your presence in our activities, providing more opportunity to showcase important ultrasound technology and advancements in the profession. We are for the first time this year providing you with the landscape of activities planned, to give early opportunity to discuss your strategic priorities with us.

We are currently developing a new corporate membership scheme, which aims to add an extra layer of value for sponsors, focusing on ISUOG-wide benefits and value. This innovative approach ensures that your relationship with us is effective and meaningful, and aligned with your own organisations vision for the future. We will be in touch with our industry partners again when this scheme is launched.

In the meantime, I invite you to explore this prospectus and consider how ISUOG can support you achieving your goals in 2025. Thank you for your continued trust in ISUOG. Here's to a year of innovation, growth, and shared success.

Best wishes,

Wendy Holloway, ISUOG CEO

Our Vision

Every woman in the world has access to ultrasound, that every scan provider is competent, and that the diagnosis of obstetric and gynecologic conditions is effective so that women's health outcomes improve.

Our Mission


Our mission is to improve women's health through the provision, advancement and dissemination of the highest quality education, standards and research information around ultrasound in obstetrics and gynecology.

Our Values

In our work, research and teaching we will demonstrate excellence, integrity, respect, inclusiveness and passion.


ISUOG's global influence

ISUOG membership distribution:




3.1M website views in 2023

100+K Facebook followers



28K monthly YouTube views
24k YouTube subscribers




43+K Instagram followers



20+K X/Twitter followers

29+K LinkedIn followers



ISUOG activity calendar 2025

Conference (hybrid)	Webinar (online, max 2-hours)
Congress (in-person)	Partner event (in-person, led by partner)

January	February	March	April	May	June
No webinar	Webinar available	Webinar available	Webinar available	Webinar available	Webinar available
Conference: Basic Training course – practical component (London, English, 1 day)	Ultrasound Essentials (Online, English, 2 days)	Conference: Pelvic Floor (London, English, 1 day)	Conference: First to third trimester ultrasound (Doha, English, 2 days)	Partner event: FEBRASGO pre-Congress course focusing on ISUOG Guidelines (Rio de Janeiro, Portuguese, 1 day)	Conference: Exploring the fetal brain and heart (The Netherlands, English, 2 days)
				Partner event: in partnership with VFAP Congress and Tu Du Hospital (Vietnam, English, 1 day)	

[Find out more about available webinars and their topics >](#)

July	August	September	October	November	December
Webinar available	Webinar available	No webinar	Webinar available	Webinar available	Webinar available
	Conference: “How to be perfect” - making the uncommon common (Chandigarh, English, 2 days)	ISUOG World Congress 2025 (Cancún, English, 4 days)		Conference: Learning from the masters (Paris, French, 1 day)	
		Pre-Congress courses (Cancún, English, 1 day)			

ISUOG World Congress 2025

The 35th World Congress on Ultrasound in Obstetrics and Gynecology will be held at the **Cancún Center** in **Cancún, Mexico** on **14-17 September 2025**. This will be ISUOG's first event in the Americas since 2015. We will be working closely with our **Regional Organising Committee** to showcase regional talent and expertise, fulfil educational needs, and attract delegates from across both the region and the globe.

This flagship event will continue its tradition of offering cutting-edge scientific sessions, plenary lectures, and invaluable networking opportunities, fostering the exchange of knowledge and mentorship within the global ultrasound community. We expect to welcome over 2,500 attendees with an aim to attract a majority from the local region. This year, exhibition space is at a premium with priority allocation offered to Diamond sponsors only. The minimum space-only rental will be 12m² (Bronze package).

This prospectus comprises of sponsorship and exhibition items which we believe are most likely to be of interest to our industry partners. However, if you would like to discuss your specific objectives through a more tailored package, please contact us at congress@isuog.org to arrange a meeting.



“Overall, a good experience; made new friends saw new technology. Looking forward to Mexico in 2025!”

Number of delegates* at previous onsite-only Congresses

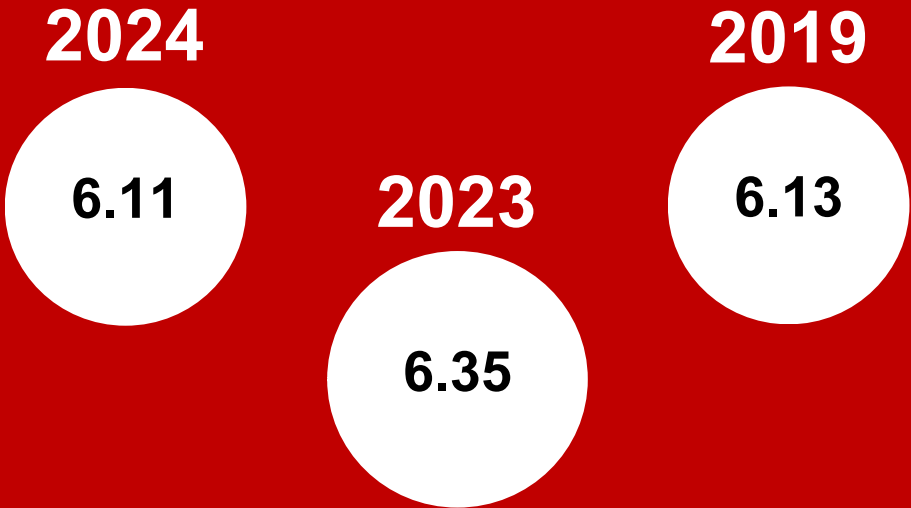
2019: Berlin	2844
2023: Seoul	2089
2024: Budapest	2345

**paid and invited complimentary delegates only.*

Top 10 countries in 2024 (Budapest)

- 1. Hungary
- 2. Philippines
- 3. United Kingdom
- 4. China
- 5. Poland
- 6. Romania
- 7. Australia
- 8. United States
- 9. Israel
- 10. Italy

Delegate satisfaction score out of 7



Key dates

2024	17 October	Abstract submission opens
	December	Registration opens
	31 January	Deadline to submit suggested topics and speakers for scan demonstrations to ISUOG
	18 March	Abstract submission deadline
2025	14 May	Exhibitor and sponsor early bird 10% discount deadline to book <i>and</i> pay
		Technical manual published
	14 July	Registration early bird deadline
	13 September	Pre-Congress courses
	14-17 September	ISUOG World Congress 2025

The Congress program

13 September	14 September	15 September
Pre-Congress courses	Scientific Program	Scientific Program
	Industry program & exhibition	Industry program & exhibition
Trustee and LOC Dinner	Welcome reception	
16 September		17 September
Scientific Program		Scientific Program
Industry program & exhibition		Industry program & exhibition (breakdown in afternoon)
Congress party		

Industry partners should not arrange or host activities offsite that clash with the Congress scientific program hours or ISUOG social events

The Congress program in numbers

- 2 pre-Congress courses
- 4 days, up to 4 streams per day
- 120+ internationally renowned faculty
- 1,000+ abstracts presented
- 8+ scan demonstrations available
- 4+ industry symposia slots available

Exhibition-only packages

The exhibition plays a central role in the Congress, providing delegates with catering and networking opportunities. For the 2025 Congress, exhibition space is at a premium and will be allocated on a first-come, first-served basis. All costs exclude VAT. VAT liability will vary based on each sponsoring company's location, the country of the activity, and those country's specific tax regulations.

9m² shell scheme: £8,900

Price includes:

- 1 x fascia header (per open side), 4 x chairs, 2 x tables, 1 x waste basket, 2 x spotlight, 1 x power outlet
- 3 exhibitor badges (exhibitor badges do not allow access to scientific sessions)

6m² shell scheme: £4,700

Price includes:

- 1 x fascia header (per open side), 2 x chairs, 1 x table, 1 x waste basket, 2 x spotlight, 1 x power outlet
- 2 exhibitor badges (exhibitor badges do not allow access to scientific sessions)

Early start-up space*: £2,600 (4m²)

Price includes:

- Pre-assigned exhibition space for sponsor to provide their own display
- 1 x exhibitor badge (exhibitor badges do not allow access to scientific sessions)
- 1 table and 2 chairs, no shell scheme/stand, just floor space
- Please note NO services or other furniture items are included and must be ordered separately

*An early start-up is defined as a company with fewer than 10 employees or < \$5M annual revenue.



All shell schemes and start-up spaces include:

- Access for all registered personnel to the Welcome Reception
- Listing on the Congress App
- Listing in mini program booklet (industry section)
- Daily cleaning of aisles and common areas
- Standard Congress catering for all registered exhibitor personnel during the official Congress days
- Please note any additional items (for example: extra power, extra lighting, extra furniture, catering) will be subject to availability and extra cost

Sponsorship packages

*All costs are exclusive of VAT.
VAT liability will vary based on each sponsoring company's location and that country's specific tax regulations.*

		Diamond £85,500	Platinum £52,500	Gold £34,500	Silver £24,500	Bronze £18,500
EXHIBITION	Exhibition space	54m²	48m²	36m²	18m²	12m²
	Priority choice on stand location and logo added to floorplan	✓				
	Scientific badges	16	12	8	6	4
	Exhibitor badges (<i>exhibitor badges do not allow access to scientific sessions</i>)	16	12	8	6	4
	Access for all registered personnel to the Welcome Reception	✓	✓	✓	✓	✓
SPONSORSHIP	Scan demonstrations (<i>program managed by the Scientific Committee</i>)	2	1			
	Advance delegate mailing list (<i>increased data fields for 2025, content subject to ISUOG approval</i>)	2	2	1		
	Social media package	✓				
	Mini program booklet 1-page advert (industry section)	✓				
	Abstract book advert	✓	✓			
	App notification	2	1			
	Acknowledgement and company profile on the Congress app (industry section)	✓	✓	✓	✓	✓
	Logo and acknowledgement on mini program booklet (industry section)	✓	✓	✓	✓	✓
	Logo credit and innovation video (max 20 seconds) on ISUOG 'meet the sponsors' webpage	✓	✓	✓	✓	✓

Sponsorship add-ons: educational

Pre-Congress course £14,500

On Saturday 13 September 2025 (the day before the Congress begins), we offer a **unique opportunity** for sponsors to engage with a highly targeted audience through our prestigious pre-Congress Courses. These specialised courses cover **critical topics** in the fields of **gynecology** and **obstetrics**, providing participants with **cutting-edge** knowledge and insights from **leading experts**. Each course is available for sole sponsorship, allowing your brand to be prominently featured in one of these focused, high-impact educational sessions. With one course dedicated to gynecology and another to obstetrics (topics to be confirmed), this is an exceptional chance to position your company as a leader in the industry while connecting with a global community of professionals.

Price includes:

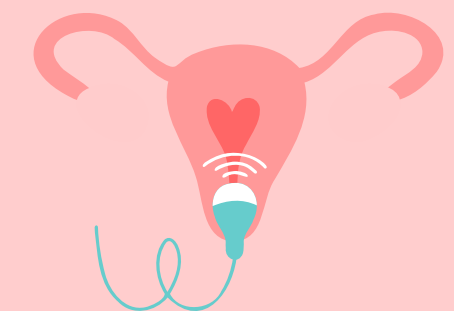
- Sole sponsorship allocated on a first come, first served basis
- Optional table-top space for informational materials
- Acknowledgement by the course chair(s)
- Logo and acknowledgement on ISUOG website
- Logo and acknowledgement in mini printed program booklet
- Logo and acknowledgement on Congress app
- Sponsor can access the session on the day if space is available, with ISUOG pre-approval

Topics

Obstetrics



Gynecology



To note: As this course may be EACCME accredited, entitlements may be subject to adjustments as required in line with these regulations. Sponsorship of pre-Congress courses is subject to program relevance and ISUOG Scientific Committee approval.

Sponsorship add-ons: educational

Industry symposia

Exclusive *lunch-time* symposium

(1 per day available, 1-hour slot)

Day 1–3: £20,500

Day 4: £17,500

This limited, 1-hour exclusive symposium slot will allow you to share your latest technology and research and provide you with increased recognition amongst delegates.

Price includes:

- Use of a session hall (hall determined by ISUOG) with standard AV equipment (what ISUOG has in place for its program) for **1 hour**
- Opportunity to place branded pop-up banner immediately outside the room from half an hour prior to your symposium commencing
- Symposium listing in mini printed program and digital/web program (industry section)
- Symposium notification/reminder on App (industry section)
- Symposium reminder on daily e-newsletter on day of symposium
- Opportunity to provide lunch box style catering and/or additional AV at extra cost, subject to venue approval, timings that ensure no disruption to main scientific sessions, and availability
- Permission to use delegate mailing list one time for promoting this
- Recording of symposium sent to sponsor post-event



Terms and conditions:

- **Symposia are only available to Platinum and Diamond sponsors**
- Allocation of symposia will be on a first-paid, first served basis.
- Symposia are organised at times which do not conflict with ISUOG's main scientific program. However, we cannot guarantee that other activities will not be running in parallel.
- Symposia do not form part of the CME-accredited program.
- Symposia programs are subject to ISUOG Scientific Committee approval.
- Sponsoring companies are responsible for arranging the speakers and program and covering their requirements/expenses.

Sponsorship add-ons: educational

Industry symposia

NEW: Exclusive *breakfast* symposium

(Only available on day 2 & 3, 30-minute slot)

Price: £10,000

This limited, 30-minute exclusive symposium slot will allow you to share your latest technology and research and provide you with increased recognition amongst delegates.

Price includes:

- Use of a session hall (hall determined by ISUOG) with standard AV equipment (what ISUOG has in place for its program) for **30 minutes**
- Opportunity to place branded pop-up banner immediately outside the room from half an hour prior to your symposium commencing
- Symposium listing in mini printed program and digital/web program (industry section)
- Symposium notification/reminder on App (industry section)
- Symposium reminder on daily e-newsletter on day prior to symposium
- Opportunity to provide breakfast box style catering and/or additional AV at extra cost, subject to venue approval, timings that ensure no disruption to main scientific sessions, and availability
- Permission to use delegate mailing list one time for promoting this
- Recording of symposium sent to sponsor post-event



Terms and conditions:

- **Symposia are only available to Platinum and Diamond sponsors**
- Allocation of symposia will be on a first-paid, first served basis.
- Symposia are organised at times which do not conflict with ISUOG's main scientific program. However, we cannot guarantee that other activities will not be running in parallel.
- Symposia do not form part of the CME-accredited program.
- Symposia programs are subject to ISUOG Scientific Committee approval.
- Sponsoring companies are responsible for arranging the speakers and program and covering their requirements/expenses.

Sponsorship add-ons: educational

NEW The ISUOG Forum: sponsored sessions Price: £5,000

Take the opportunity to showcase your new products and services in front of an audience.

Following the success of the ISUOG Forum in 2024, we are delighted to be able to offer our industry partners a limited number of 20-minute slots in this program. With a 'silent disco' style set up, these sessions provide a high value educational opportunity for hosts to reach engaged healthcare professionals. Sponsors will have the opportunity to use these slots as they wish; whether that be a product launch or a short-form lecture (these sessions will *not* be EACCME accredited, and content will be subject to approval by ISUOG).

Located adjacent to the Exhibition hall, the ISUOG Forum is the perfect way to engage with delegates during the Scientific Program breaks.

Price includes:

- Use of the relevant silent disco style space for session duration
- Opportunity to place branded pop-up banner in space during session duration
- Listing in the Congress daily newsletter on day of session
- Listing in mini printed program (industry section)
- Listing on digital/web program (industry section)



Sponsorship add-ons: educational

Scan demonstration

£9,500

Scan demonstration sessions are the most well-attended in the scientific program and typically examine a particular technique or technology. Due to their popularity, we recommend booking these very early to avoid disappointment. Once booked, sponsors must communicate their speaker and topic preferences to ISUOG by no later than 31 January 2025, for Scientific Committee approval.

Scan demonstrations are only available to **Diamond** and **Platinum** sponsors, who are allocated scan demonstrations within their packages but can also purchase additional ones. As scan demonstration sessions are in high demand, priority allocation will be given to sponsors on a first-paid, first-served basis.

Price includes:

- Use of sponsor's machine for scan demonstration
- Acknowledgment by the session chairs at start of session
- Scan listing in mini printed program (industry section)
- Acknowledgement on ISUOG website
- Scan reminder/notification on App
- Scan listing on daily e-newsletter on day of scan

“The display of latest ultrasound machines and hands on demonstration of them was the best thing for me.”

We always work to ensure optimal matches for scan demonstrations but reserve the right to make alterations to the scan demonstrations topics/faculty as required by the Scientific Committee for the most effective delivery of the scientific program. ISUOG endeavour to secure one model and one back-up model per scan, but this cannot be guaranteed. Companies are responsible for ensuring equipment is available prior to the session and removed promptly thereafter according to ISUOG's AV team's schedule.

Obstetric and gynecological scanning is strictly prohibited on exhibition stands.



Sponsorship add-ons: educational



[View venue floorplan and full pricing breakdown](#)

Hospitality suites

£39,000-55,000

(**NEW** cost-effective package includes 4 days live + 1 set-up day)*

This is the perfect way for companies to **demonstrate their equipment** and technical developments to delegate groups and/or **host clients** in privately hired rooms. Hospitality suite availability is limited, and they will be allocated on a first-come, first-served basis. Advertised activities may only take place during the official scheduled scientific program break times, although sponsors may host individuals and small groups of clients throughout the day by personal invitation. ISUOG must be fully informed of planned activities for these areas no later than Monday 2 June 2025.

Price includes:

- Use of room for 4 live days
- **NEW**: 1 day of access for room set-up *included* in price (additional day available for purchase for **£3,000-£5,000**)
- **NEW**: 6 support staff temporary passes per room for baristas, scan models and AV technicians (extra passes **£200/pass**)
- Option to place one branded pop-up banner immediately outside the room
- Hospitality suite name/location listing on Congress floorplan
- Hospitality suite program listing in mini printed program (industry section) and on digital/web program (industry section) – if pre-approved, for sessions taking place during scientific program breaks only
- Basic furniture (if required): chairs, round tables and tablecloths

Sponsors will be responsible for all technical and AV set-up, electrical, catering and other costs. Sponsors conducting scan demonstrations in hospitality suites are responsible for all necessary arrangements including sourcing equipment, models and the necessary model permissions/consent. Sponsors are strictly prohibited from entering the hospitality suite of any other sponsor.

*Prices will vary depending on size of rooms and we may be able to offer larger or smaller rooms to suit different requirements and budgets. **Hospitality suites are only available to Platinum and Diamond sponsors.**

Sponsorship add-ons: social



NEW: Travel Grant networking event £5,000

Every year, ISUOG provides up to 6 travel grants for applicants from low-resource countries who would not typically be able to attend the Congress. This networking event will take place during the welcome reception on the ISUOG stand, and is attended by our Travel Grant winners, the nominees for top abstract and young investigator and several ISUOG VIPs. This is a perfect opportunity to engage face to face in a relaxed environment with a full cross-section of ISUOG membership.

Price includes:

- Logo and acknowledgement in email invitation sent to exclusive guest list by ISUOG 1 month prior to event
- Branded banner beside ISUOG stand to advertise event

Trustee and LOC dinner £13,000

The ISUOG President will welcome VIPs to thank them for their participation in the Congress through a formal dinner. By sponsoring this event four members of your staff will have exclusive access to the leaders and key decision makers in the field of ultrasound, providing a great opportunity to build those vital connections.

Entitlements

- Exclusive sponsorship
- Acknowledgement on the event email-communications to invitees
- Acknowledgement by the ISUOG President
- Complimentary spaces for 4 company staff
- Additional branding opportunities available, subject to ISUOG approval (at sponsor cost)

Congress party £36,000

ISUOG social events have historically sold out and are highly rated by our delegates. This event will allow for multiple branding opportunities, the chance to introduce your company and follow up by networking in a convivial and engaging atmosphere.

Entitlements

- Exclusive sponsorship
- Push notification on Congress app
- Reminder on daily e-newsletter on day of party
- Acknowledgement in mini printed program
- Complimentary spaces for 2 company staff
- Additional branding opportunities available, subject to ISUOG approval (at sponsor cost)

Sponsorship add-ons: promotional

ISUOG social media package

IMAGE post*: £3,500

VIDEO post**: £4,000

Price includes:

- The use of ISUOG logo
- The use of ISUOG hashtag
- The use of ISUOG World Congress branding (if desired)
- 1 post on ISUOG Twitter account (up to 280 characters)
- 1 post on ISUOG Facebook account (up to 500 characters)
- **£500** additional fee for any additional social media accounts desired

*All text and design will be subject to final sign off by the ISUOG marketing department. Diamond and platinum sponsors can stipulate the date of their posts (outside of live event dates). All other sponsors' posts will be scheduled by the ISUOG marketing department. Content should be sent no less than 10 days in advance of posting/sending. Sponsors wishing to use the brand must follow the World Congress brand guidelines.

**By sharing a two-minute or less video on ISUOG channels, you can significantly increase your brand awareness, expand the audience reach, and improve engagement.

Signage

Additional signage options are available within the venue. Please contact congress@isuog.org for further details.

Newsletters

Price includes:

- Company logo
- Up to 75 words of text*
- Link to your website

Congress daily newsletter £2,700 per day

The Congress daily newsletter is a great tool for driving traffic to your stand, engaging with the participants and maximising onsite networking. It is emailed directly out to all registered participants daily during the Congress.

Post-Congress newsletter Standard spot: £2,500 Premium spot: £3,500

Our Post-Congress newsletter is sent to all delegates after the event to welcome them as ISUOG members. This is a great way to extend your reach among the Congress delegates, leaving a lasting imprint of your participation and reinforcing your brand.

Sponsorship add-ons: commercial

NEW: Sponsored snack station

£4,500 per day

Connect with delegates during the scientific program breaks by sponsoring a branded snack station within the Exhibition hall.

Price includes:

- Branding on snack station
- Branded banner beside snack station to advertise
- Opportunity to have company representative stationed during breaks to network with customers
- Discounted lead capture device to engage with snack station customers beyond the Congress

ISUOG Education and Outreach: Activities in 2025

ISUOG Education and Outreach committees work with our office team to develop educational programmes, all year round.

We look to industry partners to support a full annual schedule of **Industry Webinars**, **ISUOG Conferences** and **ISUOG-supported Partner Events**, as well as our **Outreach** missions in low-resource countries.



Industry webinars

£20,000 per webinar
or £45,000 for 3 webinars*
with discounts for further purchases



LEARN MORE

Throughout the year, ISUOG offers an exceptional opportunity for industry partners to connect with our **global network** through bespoke industry webinars. These webinars are 1-2 hours long, and are **free to attend**, maximising participation and engagement.

With the dedicated support of the ISUOG education and marketing teams, your webinar will be positioned to reach its full potential in both impact and reach. ISUOG will handle the technical logistics, marketing, registration, and customer service, creating a **seamless** experience for both you and attendees.

In 2025, there will be 12 industry webinar sponsorships available (including a series of 3), offered on a first-come, first-served basis. Of these 12 webinars, some will be trainee-specific. In 2024, our trainee webinars attracted an average attendance of over 1800 (top countries: UK, Argentina, India, Nigeria, South Africa). As a sponsor of these, you'll have the chance to directly contribute to the professional growth of future leaders in obstetrics and gynecology.

What's included:

- Logo displayed livestream platform page
- Invitation for sponsor to suggest topics and speakers (subject to ISUOG approval)
- Playing of short promotional video during stream (at start, during break).
- Access to delegate registrant list on condition no more than 2 emails sent (though these can include 'opt in' for further marketing)*.
- Sponsors can include up to two questions in our evaluation survey.
- All delegates receive an internal certificate of participation, which can include sponsor logo.
- No competitor images or branding displayed during the webinar.
- Basic social media package (1 Facebook and 1 X/Twitter post)

**Mailout to be reviewed and approved by ISUOG*

8165

logins since 1st
January 2024

1080

viewers on average across 3
different language webinars

ISUOG Conferences and ISUOG-supported Partner Events

ISUOG Conferences represent a dynamic opportunity for industry sponsorship, offering a blend of in-person and virtual learning experiences through 1 or 2-day hybrid courses.

Building on the tremendous success of our inaugural hybrid Conference in Dublin in July 2024—which saw record-breaking attendance with 710 livestream participants and 40 on-site delegates, ISUOG is excited to expand this format in 2025. We plan to deliver six international conferences, each designed to provide exceptional educational content while facilitating invaluable networking opportunities for both on-site and virtual attendees.

In 2025 ISUOG will be supporting other OBGYN and Ultrasound associations with their own annual Congresses, offering **Pre-Congress Courses** as part of their larger event. Sponsorship opportunities at these events will be similar but will vary by event. Please arrange a meeting with the team to discuss these further.

750
delegates
registered

109
countries
reached

1-day event: £20,000
+ Scan demonstration: £5,000

2-day event: £30,000
+ Scan demonstration: £5,000

[sponsorship for these events is non-exclusive, subject to interest]



What's included:

- Table at Conference, for informational materials.
- Logo added to event page with link to website.
- Sponsor slide added to holding slides.
- Promotional video to be played during breaks.
- Scan demonstration space may be available.
- Unique opportunity for 1 company representative to attend VIP Faculty dinner (if applicable).
- All delegates receive an internal certificate of participation, which can include sponsor logo.
- Sponsor logo on certificate issued post-evaluation (participants must score 70% or more to receive this).
- Main sponsors will receive access to delegate registrant list on condition no more than 2 emails sent (though these can include 'opt in' for further marketing)*.
- Basic social media package (1 Facebook and 1 X/Twitter post)

**Mailout to be reviewed and approved by ISUOG*

Outreach

Cost dependant on sponsorship opportunity and region. To find out more, express your interest in Outreach projects by completing the survey.



LEARN MORE

Outreach missions established in
13 countries
and rising

In 2024
111 trainees
in low-resource countries received ISUOG Outreach training

ISUOG Outreach Projects offer a unique and impactful sponsorship opportunity, allowing you to support vital educational initiatives that bring high-quality obstetric and gynecological ultrasound training to underserved regions around the world.

These projects focus on empowering local healthcare providers through sustainable education programs, ensuring long-term improvements in maternal and fetal care. Sponsorship opportunities include:

- **Training Session Sponsorship:** This could include funding for educational materials, ultrasound equipment, and faculty travel.
- **Travel and Accommodation Sponsorship for Trainees:** For healthcare professionals attending training sessions in new cities.
- **Equipment Donation and Branding:** Sponsor the provision of essential ultrasound machines and related equipment to clinics and hospitals in the Outreach regions. Equipment can be branded with your company's logo, offering long-term visibility.
- **Program Sustainability Sponsorship:** Invest in the long-term sustainability of the Outreach programs by funding follow-up training sessions, mentorship programs, and the continuous development of educational materials.
- **Scholarship Sponsorship:** Offer scholarships to promising healthcare professionals in the Outreach regions, enabling them to attend advanced training programs and further their education.

Further information and terms & conditions

IMPORTANT - ISUOG takes a great deal of time to prepare this information for its industry partners and we respectfully request that you take the time to read through this information carefully to understand the opportunities available for your organisation.

ISUOG approval - Any educational activities undertaken by sponsors at the Congress, including symposia and hospitality suite sessions, are subject to advance approval by ISUOG and its Scientific Committee. Participating companies will be informed of deadlines/processes for this via the technical manual.

CME regulations - Commercial support of educational activities must occur within the relevant CME standards governing such activities. ISUOG has to its best ability accounted for any known restrictions within the activities listed here. However, sponsoring companies are informed that entitlements are subject to adjustments as required in line with these regulations. ISUOG will inform sponsoring companies promptly of any such changes.

Multiple requests - In the event that multiple requests for sponsorship and exhibition items are received, ISUOG will prioritise requests by sponsorship level, the date when booking/payment is confirmed and loyalty (previous Congress participation).

Scanning - Obstetric and gynecological scanning is strictly not permitted on the exhibition stands and if sponsors are conducting scans in hospitality suites, sponsors are responsible for obtaining all necessary equipment, models and permissions.

Room hire and access - Sponsors hiring hospitality suites or meeting rooms will be informed of access timings and other processes via the technical manual. Room rates are quoted per day for the hours of the scientific program and any set-up days or additional hours will be subject to availability and additional rental costs.

IMPORTANT - Please ensure you have read the full [Terms and Conditions](#) for the full terms of the agreement, including the cancellation policy.

Confirmation and deposit - Confirmation of your package will be emailed to you, together with an accompanying invoice for the amount due. 25% of the total cost is payable on application. The full balance is payable by the early bird deadline to take advantage of the 10% early bird discount. All invoices must be paid in full 2 months prior to the first day of the Congress. Any build-up or participation in the Congress will not be allowed if a balance is outstanding. The Congress Secretariat will pass on costs incurred for payment of fees in any currency other than Pound Sterling (£).

Cancellation - All cancellations by exhibitors or sponsors must be made in writing to congress@isuog.org. Cancellation charges are as follows:

- Seven or more months prior to the 2025 World Congress – 50% of the contract price
- Six to three months prior to the 2025 World Congress – 70% of the contract price
- Within three months of the 2025 World Congress – 100% of the contract price
- A minimum 80% refund will be made if the exhibition space and all sponsorship packages are fully resold

Payment options - Payment is only possible via bank transfer - All charges are payable by the remitter. Full payment details will be provided when the invoice is issued.

All prices for 2025 activities are listed in Pound Sterling (£) and do not include VAT. Companies based in the UK will definitely have to pay VAT. Companies based elsewhere's VAT liability is dependent on their country of origin, and Mexican VAT rulings for Congress-related items. Changes in the rates/rules of VAT will result in changes to invoices up to and including the dates of consumption/live Congress.

Contact - We encourage you to contact us at congress@isuog.org to discuss your sponsorship of ISUOG and we are open to your ideas on how ISUOG can assist you in achieving a successful outcome.

Hear more

Ready to partner with ISUOG? Want to explore exciting opportunities? Simply complete the survey below, selecting the activities that you would like to take part in. Our team will be in touch to discuss tailored partnership options and payment plans.

BOOK NOW



New ventures

ISUOG is always looking to grow its partner offerings. Some ideas we have for the future include:

- Industry learning resources hosted on the ISUOG Academy
- Sponsor an episode or season of the ISUOG podcast
- Sponsored #ISUOGeducation Friday quiz on social media