



ISUOG
INTERNATIONAL
SYMPOSIUM

ASIA

19-20
NOVEMBER

INDUSTRY PROSPECTUS

2022

Book now



Welcome message



Dear Industry Partners,

It is my pleasure to invite you to participate in our **19th ISUOG Virtual International Symposium, Asia** from **19-20 November 2022**. This event is part of ISUOG's strategy, and continued journey, to deliver more region focused education to improve women's health globally.

The International Symposium program has been developed by the Asia Symposium and Regional Advisory Groups, with a focus on educational needs within the region.

An exciting range of sponsorship opportunities have been created to allow each company the opportunity to showcase their organisation as best suits their needs and budget. There are several sponsor packages within the industry prospectus that we have created; or talk to us about a tailor-made, individual package for your organisation.

As our industry partners, you are an integral and a very important part of the Symposium. We will work closely together with you to ensure visibility and opportunities deliver your key message to the audience.

Contact the team to discuss your needs and hear how we can support you meet your regional and international goals.

Best wishes,
Johan Vos, ISUOG CEO

Important dates

August 2022	Registration opens
August 2022	Sponsor portal goes live
September 2022	Sponsor early bird deadline
September 2022	Registration early bird deadline
19-20 November	Live event (<i>content available to watch on-demand for 30 days after the live event</i>)
20 December	Platform closes

Who will attend?



Local experts



Gynecologists



Obstetricians



Maternity care professionals

Symposium Advisory Group



Liona Poon (Hong Kong)
Chair & ISUOG Trustee



Mary Acda (The Philippines)
Co-Chair, NGen Rep



Nguyen To Ha (Vietnam)



Jon Hyett (Australia)



Suresh Seshadri (India)



Jin-Chung Shih (Taipei)



Airen Sigue (The Philippines)



Mamoru Tanaka (Japan)



Hye Sung Won (South Korea)



George SH Yeo (Singapore)

Program at a glance

Day 1

Great obstetrical syndromes

How not to miss endometriosis in a routine pelvic ultrasound? A talk with experts

Placenta accreta spectrum: the new “caput medusa” in the obstetric battle field

Challenges in ultrasound diagnosis of gynecologic abnormalities in pediatric and adolescent patients

SGA and FGR: diagnosis, surveillance, and management

Diagnosis of congenital uterine anomalies

Complicated twins: decisions and dilemmas

Infertility and ultrasound

Day 2

Fetal anomalies: intra-abdominal pathologies

Update the recent diagnosis and management of ectopic pregnancies

Fetal echocardiography: let's master fetal heart!

Pelvic floor ultrasound

Performing fetal neurosonography: from basic to advanced

Ultrasound challenges in scanning pelvic infections including pelvic tuberculosis

Fetal therapy: decisions and dilemmas

Tips and tricks in oncology ultrasound

Regional Advisory Group



Chairs

Liona Poon (Hong Kong)

Ritsuko Pooh (Japan)

Regional Advisory Group members

Rafaie Bin Amin (Malaysia)

Ginet Panlilio (Philippines)

Hian Yan Dan Voon (Malaysia)

Prathima Radhakrishnan (India)

Linh Dinh (Vietnam)

Steven Shaw (Taipei)

Ashok Khurana (India)

Walfrido Sumpaico (Philippines)

Aditya Kusuma (Indonesia)

Tony Tan (Singapore)

Ja Young Kwon (South Korea)

Mayumi Tokunaka (Japan)

KY Leung (Hong Kong)

Nhat-Thang Tran (Vietnam)

Johanes Mose (Indonesia)

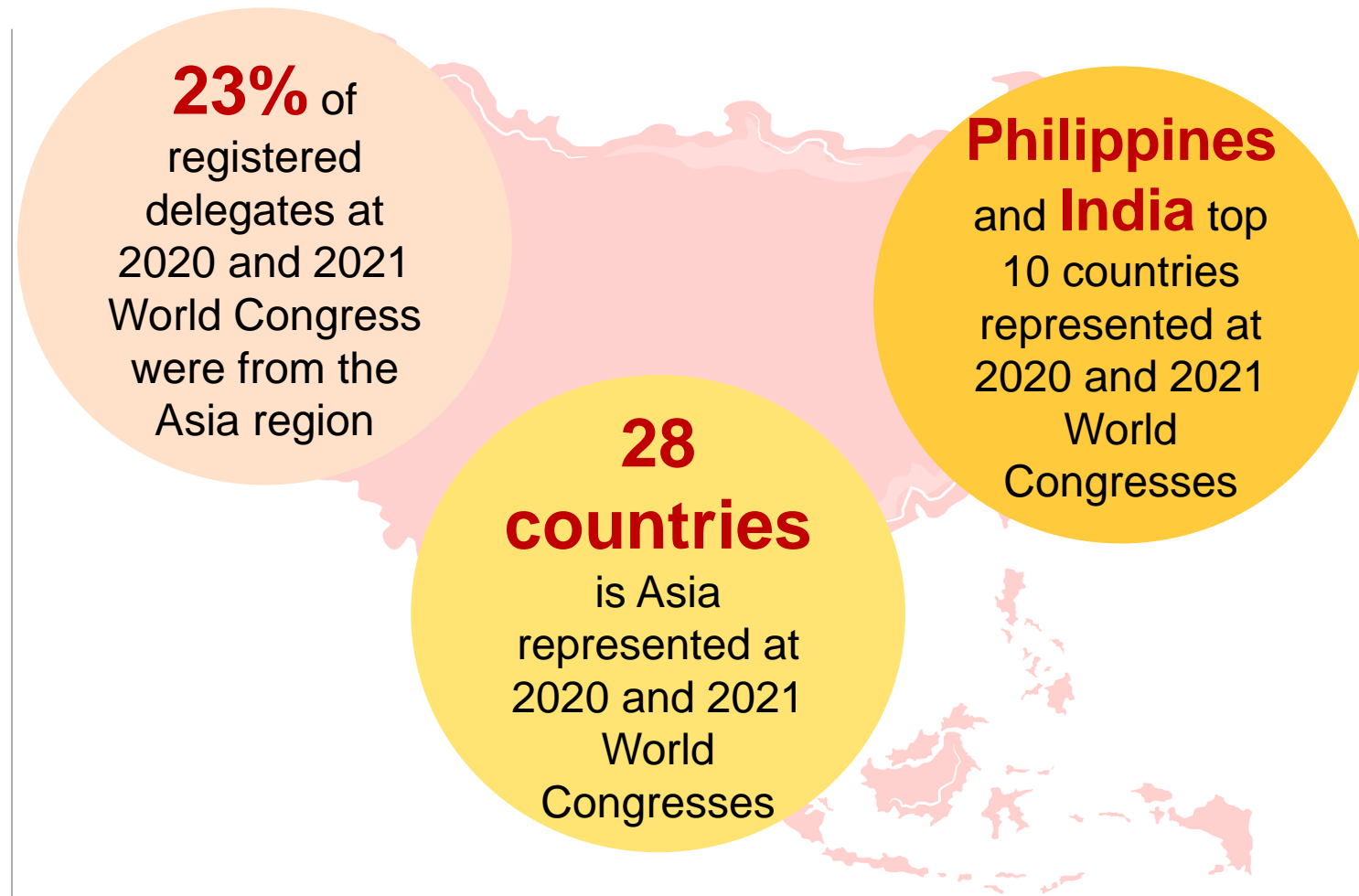
Nisarath Yamaphai (Thailand)

Sakita Mounmaithong (Thailand)

23% of registered delegates at 2020 and 2021 World Congress were from the Asia region

28 countries is Asia represented at 2020 and 2021 World Congresses

Philippines and India top 10 countries represented at 2020 and 2021 World Congresses



Sponsor packages



Headline sponsor (*non-exclusive*)

USD \$30 000

As the highest sponsorship package available, you will have the prominence of being a lead sponsor for the event. You will have a range of educational and promotional opportunities to reach the ISUOG community pre-event, during and post-event.

Pioneer sponsor

USD \$17 000

A mid-tier package offering opportunities to maximize exposure and share valuable content with delegates during and post-event

Voyager sponsor

USD \$12 000

As a Voyager sponsor, you can promote and showcase your company whilst also sharing key information to influence customer perception.

Explorer sponsor

USD \$5 500

Standard level package to give your company exposure amongst the delegates and raise your company's profile.

Early bird discount

Receive a 10% discount if booked and paid by **23 September 2022**

All prices quoted are exclusive of VAT

What's included



	Headline sponsor USD \$30,000	Pioneer USD \$17,000	Voyager USD \$12,000	Explorer USD \$5,500
Advance social media post (on Facebook/Instagram/Twitter)	✓			
Logo added to platform page (industry theatre)	✓			
Digital resources available on platform (PDF, Word, PowerPoint)	✓ (x2)			
Promotional video added to sponsor page on ISUOG website (<2minutes)	✓			
Daily ISUOG newsletter advert	✓			
Satellite symposia delegate interest list	✓			
Your question added to the event evaluation form (subject to ISUOG approval)	✓			
Satellite symposia	✓ (exclusive)	✓ (non—exclusive)		
Satellite symposia available on-demand (1 month post event)	✓	✓		
Scan demonstrations	✓ (x3)	✓ (x1)		
Advanced delegate mailing list	✓	✓		
Live or pre-recorded webinar	✓ (x3)	✓ (x2)	✓ (x1)	
Logo on event website with link to sponsor page	✓	✓	✓	✓
Logo on holding slides	✓	✓	✓	✓
Scientific Registrations	10	3	2	1

Add-on sponsorship items

ITEM	DESCRIPTION	PRICE
Satellite symposia - non exclusive	<p>Our hugely popular one hour symposia allow partners the opportunity to share their latest technology and research. The symposia speakers and program are organised by your company but will need program approval by ISUOG.</p> <p>Entitlements include: Social media post on one ISUOG social media platform with one image Holding slide Advanced delegate mailing list</p>	USD \$7,000
Symposia - recording	ISUOG offers satellite symposia organisers the chance to have their session available on the platform for up to one month following the event, allowing delegates to watch on-demand.	USD \$2,000
Scan demonstration	<p>Scan demonstrations are one of the most popular sessions amongst delegates and attract large audiences and score very highly on post evaluation. The scans take place in the main scientific sessions and typically examine a particular technique or technology. As these sessions are in high demand, priority allocation will be given to Pioneer and Voyager package holders and then on a first-paid first- served basis.</p> <p>Entitlements include: Daily newsletter mention Exclusive use of machine Chairperson acknowledgement</p>	USD \$4,000

All prices quoted are exclusive of VAT

Add-on sponsorship items



ITEM	DESCRIPTION	PRICE
Live or pre-recorded webinar (<30 minutes)	Enhance your educational program by hosting a 30 minute webinar. Your webinar can be used to showcase your company, launch a new product or educate delegates on new scientific findings. Your webinar details will also be included in the industry program.	USD \$1,500
Featured article in the Symposium daily newsletter	1 day only - \$1,500 2 days - \$2,700 Reach your target audience in real time and use the daily newsletter to communicate and engage with the participants directing them to key content. The newsletter will be emailed directly to all registered participants daily.	USD From \$1,500

All prices quoted are exclusive of VAT

Application, payment, terms and contact



Confirmation and deposit

Confirmation of your package will be emailed to you, together with an accompanying invoice for the deposit received/due. 25% of the total cost is payable on application.

The full balance is payable by **23 September 2022** to take advantage of the 10% early booking discount.

All invoices must be paid in full 6 weeks prior to the first day of the International Symposium (Saturday, 19 November 2022). Any participation in the Symposium will NOT be allowed if a balance is outstanding.

Cancellation

All cancellations by sponsors must be made in writing to the Events team copying in congress@isuog.org. Cancellation charges are as follows:

- Six weeks prior to the 19th ISUOG Virtual International Symposium (up to and including 8th October 2022) – 25% of the contract price
- Within six weeks of the 19th ISUOG Virtual International Symposium (after 8th October 2022) – 100% of the contract price
- A minimum 80% refund will be made if the sponsorship packages are fully resold. Please ensure you have read the Terms and Conditions for the full terms of the agreement including cancellation

Payment options

Bank transfer – all charges are payable by the remitter. If you wish to pay by bank transfer, full payment details will be provided when the invoice is issued.

Accepted credit cards: American Express/ MasterCard/VISA
All prices for International Symposium 2022 activities are listed and charged in US \$ and exclude VAT where applicable.

Terms and Conditions

See our [website](#) for more details

Contact

ISUOG would like to assist each sponsor in meeting their International Symposium objectives. If you have any thoughts or suggestions, or would like to discuss new promotional approaches or sponsorship ideas, please contact: congress@isuog.org | +44 (0)20 7471 9955

LEARN MORE AT

<https://www.isuog.org/events/international-symposia/asia2022.html>

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